



AMADA ™
SENIOR CARE

America's Trusted Resource for Caregiving & LTCi Claims Advocacy

AGENDA

- Who we are
- LTCi Education & claims process
- How can Amada set your agents apart?
- Contact information



CARE SERVICES



SENIOR CARE AGENCY FOCUS

- Non- medical Caregiving Agency
- Care Coordination



LOCATIONS

- Nationwide coverage
- Independently owned and managed
- Guidelines for care, standard operating protocols



TECHNOLOGY

- Family Portal
- Monitoring Technology
- Home Modification



PLACEMENT SERVICES

- Assisted Living
- Memory Care
- Board and Care
- CCRC



FINANCIAL ASSISTANCE

- Private Pay, LTCi, VA, Life Insurance, Reverse Mortgage
- LTCi claims management
- MD, DON, LCSW, CM, RN





The
**Long-Term
Care Insurance**
difference

- **In-home care** (i.e. bathing, dressing, feeding, skilled nursing care) is covered.
- **Therapies** (physical, occupational and speech) are covered.
- **Home modifications** (i.e. grab bars, access ramps) are paid for.
- **Memory care communities** (in cases of Alzheimer's or dementia) are paid for.
- **Assisted living communities** (housing for the elderly that provides things like nursing care, housekeeping, and prepared meals) are covered.
- **Bed reservations** (continues to pay rent for an assisted living resident who has an extended hospital or skilled nursing stay).
- **Adult day service** (non-residential centers for the elderly) are paid for.
- **Hospice care** (end-of-life care) is covered.
- **Respite care** (care during recovery from an illness or injury) is covered.



WIIFM



01

RE-EDUCATE

Discuss and review the LTCI benefits of the policyholder

02

COLLECT & ORGANIZE FORMS

Acquire all initial claims document

03

FILL OUT FORMS

Complete initial claim

04

INVOICE

Bi-monthly or monthly invoice & ADL documentation

05

MAINTAIN

Recertification of claims every 3-6-9-12 months by TPA or carrier



How can Amada set your agents apart?



Peace of Mind

- Face challenges of caregiving with confidence and peace of mind
- Educate and prepare policyholders



Comprehensive Guidance

- Solutions for any home care need
- Care Coordination
- Nationwide coverage



Dedicated Health care professional

- Non-medical and Skilled
- MD, DON, LSCW, CM, RN



Referring to
Amada Senior Care

TEXT LTC TO
97211



You can also submit a referral by visiting us at www.AmadaSeniorCare.com/ltc/

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POINT OF
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